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Los Angeles

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by Roy Snell, CHC, CCEP-F, CEO SCCE/HCCA

You want to have some fun?

Please don't hesitate to call me about anything any time.
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Check out the *CS Newsflash* at www.compliancestrategists.com.

Most of us have some reason not to get too close to the edge on our views. We can't draw attention to our employer or irritate the enforcement community. The compliance community can be pretty dull when it comes to rendering our opinions. Donna Boehme is having some fun with the topics we often tiptoe around.



Snell

Actually, Donna claims that most of the controversial statements that come out of *CS Newsflash* can be attributed to a fellow named Snarky.

Actually I am not sure whether Snarky is a man or a woman. No one has ever seen Snarky. Snarky apparently likes to keep a low profile.

If you look at her section "About Us," it says Compliance Strategists is a consulting firm. And I am sure it is a consulting firm, and a fine firm at that, because I have known Donna for years and she gets it. However, Donna and her friend Snarky, write *CS Newsflash*. Many of the back issues are listed on the website. If you don't get the newsletter, I would subscribe because it is a great distraction to our otherwise stressful lives.

I went through past issues of *CS Newsflash* looking for examples of snarky comments to share with you but something else caught my eye. This newsletter is simply jammed with helpful information, news, and advice.

Yes, Snarky will occasionally bite a hole in the hind-end of some doofus who has engineered some horribly unethical business decisions. However, the effort that Donna and Snarky put into telling compliance and ethics professionals what's important is pretty amazing. Donna links to the original stories, makes pertinent observations, and then links to resources that are relevant to the discussion.

We are fortunate to have people who are willing to give back to the compliance and ethics profession. And yes, Dagwood, this is a profession.

As a postscript to this article, I have discovered that the website will be changed in the future to include a blog. I also have unconfirmed reports that Snarky is a male Hawaiian gecko that eats bonbons while waiting for stories to cross his desk that he finds worthy of his wit and energy. And there is a rumor that Snarky began tweeting in October. Follow him on *Twitter* @SnarkyEthics. *

